The main goal of the MoJo-MATE platform is to improve the quality of mojo stories and implement the complete workflow of a newsroom, working within this framework is expected to improve users’ new media capabilities.

It soon became clear that mojo could be useful for professionals as well, especially in cases of live reporting and broadcasting, where its flexibility and portability make it much more appealing than traditional newsroom mobile workstations and bigger crews

mobile reporting applications are seen as a facilitator of citizen journalism, bringing news items from the user to the newsroom and vice versa. the user should be able to send news items and he should be able to receive news items.